

Re: Summer in the City

**Subject:** Re: Summer in the City  
**From:** Kevin Begovich <kbegovich@downtownla.com>  
**Date:** 07/27/2017 04:35 PM  
**To:** Michael Lamb <Michael@downtownnews.com>  
**CC:** Michael Filson <mfilson@downtownla.com>

Attached is the ad for the upcoming paper along with the banner for the eblast. Mike will send you the link.

**Kevin Begovich**

Graphic Designer



**Downtown Center Business Improvement District**  
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017  
Call: 213-416-7525 | Fax: 213-624-0858  
Web: [DowntownLA.com](http://DowntownLA.com)



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**From:** Michael Lamb <[Michael@downtownnews.com](mailto:Michael@downtownnews.com)>  
**Date:** Tuesday, July 25, 2017 at 11:29 AM  
**To:** Michael Filson <[mfilson@downtownla.com](mailto:mfilson@downtownla.com)>  
**Cc:** Kevin Begovich <[kbegovich@downtownla.com](mailto:kbegovich@downtownla.com)>  
**Subject:** Re: Summer in the City

Great.

Send me the print ad by this Thursday, ad specs attached.

Send the banner ads for the eblasts by this Friday, 728 x 90 and link.

Next week Monday and Tuesday are taken, You can have Wed, Thurs? or Fri?

Michael Lamb  
Account Executive  
Los Angeles Downtown News  
1264 W. First Street  
Los Angeles, CA 90026

213-482-5932 Direct  
213-453-3548 Mobile  
[michael@ladowntownnews.com](mailto:michael@ladowntownnews.com)

<http://www.ladowntownnews.com/>

Our Social Media Sites::

<http://twitter.com/downtownnews>

<http://facebook.com/l.a.downtownnews>

<http://www.youtube.com/LADowntownNews1>

Sign up for daily news briefs and important breaking stories:

<https://ladowntownnews.com/users/admin/maillinglist/>

With eighteen publications & websites, Southland Publishing covers all of Southern California & beyond.

Ask about how we can create a buzz for you! [www.southlandpublishing.com](http://www.southlandpublishing.com)

On Jul 25, 2017, at 11:15 AM, Michael Filson <[mfilson@downtownla.com](mailto:mfilson@downtownla.com)> wrote:

Ok, I'll do that!!

When is the ad due?

For the e-blasts, what do you need?

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**From:** Michael Lamb <[Michael@downtownnews.com](mailto:Michael@downtownnews.com)>  
**Sent:** Tuesday, July 25, 2017 11:19:56 AM  
**To:** Michael Filson  
**Subject:** Re: Summer in the City

Yes sir. No additional money

Michael Lamb  
Account Executive  
Los Angeles Downtown News  
1264 W. First Street  
Los Angeles, CA 90026

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[michael@ladowntownnews.com](mailto:michael@ladowntownnews.com)

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On Jul 25, 2017, at 11:10 AM, Michael Filson <[mfilson@downtownla.com](mailto:mfilson@downtownla.com)> wrote:

Michael,

Would that cover the ad and the 2 eblasts?

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**From:** Michael Lamb <[Michael@downtownnews.com](mailto:Michael@downtownnews.com)>  
**Sent:** Tuesday, July 25, 2017 10:54:59 AM  
**To:** Michael Filson  
**Subject:** Summer in the City

Hey  
Do you want to run 1/2 page in the 7/31 issue plus 2 eblasts for the Summer in the City  
Campaign using the \$1400 credit you have?

Michael Lamb  
Account Executive  
Los Angeles Downtown News  
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Re: Summer in the City

<http://www.youtube.com/LADowntownNews1>

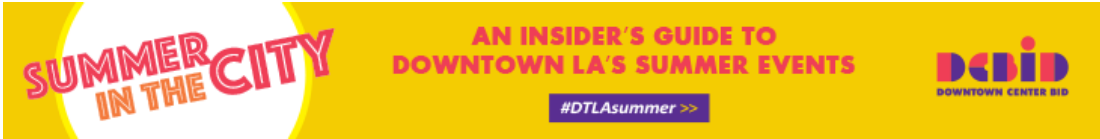
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—Attachments:—

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BID.SITC17.DTNewsAd9.81x5.85in.pdf	95.0 KB